



## Request for Curators - ELEVATE 2023

**Application Deadline: April 7, 2023**

September 22nd - October 15th

City of Atlanta - Mayors Office of Cultural Affairs - Public Art Program

The Mayor's Office of Cultural Affairs (OCA) will host four weekends of ELEVATE programming this fall. This year, we will examine and celebrate the nationwide legacy of Hip Hop, Atlanta's unique voice, and the rise of Atlanta as "Hip Hop's center of gravity" in honor of the 50th Anniversary of Hip Hop.

### **SUMMARY:**

The Office of Cultural Affairs is looking for curators to guide our vision for this year's festival.

Curators specializing in Hip Hop history, dance, music, film, fashion, visual art, literature and spoken word are welcome to apply. The selected curator will work with stakeholders, partners, artists, and others, guide the theme, and develop a plan this year's programming.

ELEVATE 2023 will take place from Friday, September 22nd – Sunday, October 15th with programming and events every Friday - Sunday across the city of Atlanta.

Experienced local and regional curators are invited to submit proposals by **5pm EST 4/7/23**.

### **ABOUT ELEVATE:**

Hosted annually in Atlanta, ELEVATE is a public art festival that features free performances, visual artwork, movies, and community festivals. ELEVATE programs offer educational opportunities and cultural experiences free to the public with the mission of instigating positive urban growth in Atlanta

ELEVATE 2023 will activate communities throughout Atlanta with art and cultural activities for four consecutive weekends. This citywide festival will include partnerships with restaurants, art galleries, museums, shops, bars, libraries, colleges, parks, theaters, and performance venues.

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### PROJECT DETAILS:

The Office of Cultural Affairs is seeking curatorial services for ELEVATE 2023. Curators will work closely with the ELEVATE Team from May – October 2023.

We will feature programming each weekend (Friday, Saturday, Sunday) for 4 weeks.

- WEEK 1  
9/22-9/24
- WEEK 2  
9/29-10/1
- WEEK 3  
10/6-10/8
- WEEK 4  
10/13-10/15

The curator will be responsible developing and guiding Hip Hop themed programming, developing Requests for Proposals with the ELEVATE Team, managing budgets, developing partnerships, and managing events and projects. During the development of programming NPU meetings, community outreach, and other sessions may be required.

Programming should be accessible to all age groups and demographics of Atlanta. Curators should familiarize themselves with permitting requirements and adhere to the required permitting schedule. More information on permitting can be found [here](#).

Curators must submit a completed PDF packet to be considered.

### POSSIBLE PARTNERSHIPS:

Potential partners include Villa Albertine, ACVB, A3C, OneMusicFest, SCAD, The Trap Museum, Atlanta Symphony Orchestra, The Atlanta History Center, ADAMA, Atlanta Art Week, Atlanta Fashion Week, Gallerie 88, Atlanta Celebrates Photography, and many more.

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### SUBMISSIONS:

Interested curators must submit the following:

- **Curator's Resume/CV**
- **Brief curator bio (1 pg. max)**
- **Letter of interest (1 pg. max)**
- **Curatorial vision (1 pg. max)**
- **Cost for Services**

**Deadline:** To be considered please send a completed PDF packet to Emily Fisher, ELEVATE Program Manager at [eafisher@atlantaga.gov](mailto:eafisher@atlantaga.gov) by **5pm EST 4/7/23**. PDF packets that do not have all documents mentioned above will be disqualified.

### SELECTION PROCESS:

Each applicant's qualifications will be evaluated based on the following criteria:

- Quality of proposal
- Relevant experience managing projects and working with a municipality
- Unique and relevant concept
- A clearly stated interest & approach to the project and implementation
- Applicant's experience with fundraising and budgeting
- Public Relations experience required, experience working with teams on cross-promotional opportunities

### PLEASE NOTE:

It is strongly recommended that all applicants register as a City of Atlanta Vendor prior to submitting a proposal. **Register as a Spend Authorized Supplier for the City of Atlanta. Click [here](#) to register online anytime.** It is the sole responsibility of each respondent to ensure all business information is correct and current in COA online portal.

The selected individual curator will be responsible for assisting in the promotion, planning, and overall implementation of proposed art, performances, and programming that will take place during the ELEVATE

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event. Furthermore, curator will be expected to attend mandatory weekly meetings at the OCA (160 Trinity Ave. Atlanta, GA 30303).

Proposals will be reviewed by the Mayor's Office of Cultural Affairs in April of 2023. The selected curatorial position will be announced early May 2023. The City of Atlanta Mayor's Office of Cultural Affairs wishes you the best of luck!

## QUESTIONS?

Please email us at [eafisher@atlantaga.gov](mailto:eafisher@atlantaga.gov)

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